



U.S.
COMMERCIAL
SERVICE
United States of America
Department of Commerce

Richard Cantillon School
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US Embassy Roles & Agency Mission

Protection of US business interests abroad

Promotion of trade in goods and services from the United States

National Export Initiative: Double Exports in 5 Years



Our Trade Network & What it does for Business

- Trade specialists in over 100 U.S. cities and 83 countries worldwide



We can...

- Locate U.S. products, services, or business partners
- Introduce qualified U.S. companies at trade shows
- Recruit trade missions and support US firms overseas
- Encourage efforts to "Invest in America"

Advantages of Doing Business in the Largest Economy in the World

- Per capita GDP of approximately \$45,000
- US accounts for 42% of the global consumer goods markets
 - with per capita disposable income at approximately \$32,000
- US maintains free trade agreements with 14 countries
 - having a combined GDP of nearly \$4 trillion

Recent Priorities:



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- Trade under the National Export Initiative
- Emerging Technology in Europe
- Trade Shows and Missions



Our Local Websites

Commercial Section/U.S. Commercial Service, Dublin

www.buyusa.gov/ireland

U.S. Embassy Dublin

[dublin.usembassy.gov/
trade.html](http://dublin.usembassy.gov/trade.html)



How to contact us

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www.trade.gov

www.buyUSA.com

www.export.gov