

Collective Productive Effervescence: the place of entrepreneurship in our education and training systems

Richard Cantillon Summer School

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Need for entrepreneurship education is nothing new!

- Isolation is fatal to the progress of civilization and humanity – ‘the mind limited to the circle of a few ideas, looks upon all deviation from them as fraught with injury and ruin’ (Kane, 1844, 345).
- *Idea of a University* - liberal education – liberal in the sense of opposed to servile – self-employed or employing, as opposed to employed (JH Newman, 1954)
- *Solvitur ambulando* – suck it and see, give it a go!
- How can a soulless system inspire, foster and motivate?

Gibb's Focus of Learning

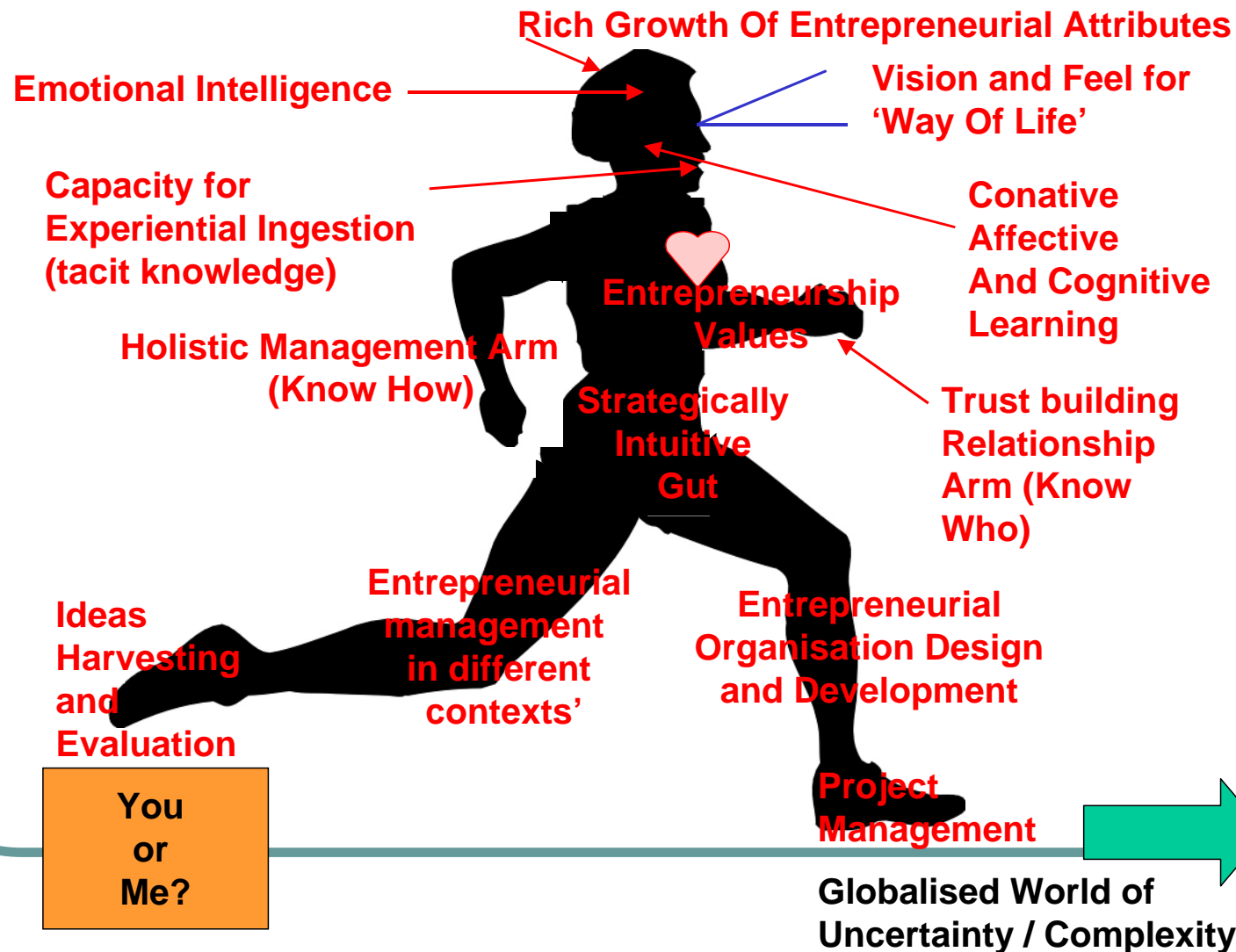
Education focus on:

- The past
- Critical analysis
- Knowledge
- Passive understanding
- Absolute detachment
- Manipulation of symbols
- Written communication & neutrality
- Concept

Entrepreneurial focus on:

- The future
- Creativity
- Insight
- Active learning
- Emotional involvement
- Manipulation of events
- Personal communication & influence
- Problem or opportunity

Towards a wider societal concept of entrepreneurship (Gibb, 2007)



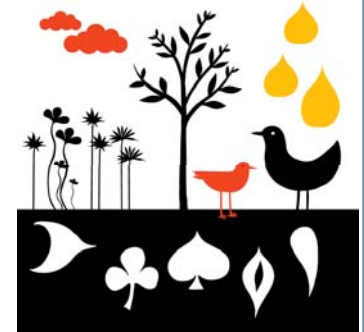
Entrepreneurship Education: Learning Objectives



About entrepreneurship



To be entrepreneurial



To be an entrepreneur

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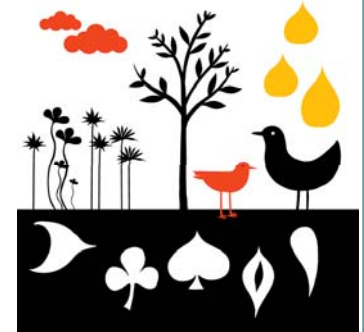
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Evaluation



- Planning, monitoring, impact?
- Anecdotal evidence, student surveys, seeing what we want to see?
- 'To be entrepreneurial' more difficult to assess than 'to be an entrepreneur'

Suggestions

- More qualitative evaluation
- Time delayed assessment
- Consider selection bias
- Comparison with those who don't take a course
- Better engagement between policy makers and programme providers