



RICHARD CANTILLON SCHOOL 2010

A PIONEER IN MODERN ECONOMIC & ENTREPRENEURIAL THINKING

Richard Cantillon School 2010

Richard Cantillon (1680-1734) is widely credited as being the first person to use the word 'entrepreneur' when it appeared in his famous 'Essay on the Nature of Commerce in General' which was published in French in 1755.

The School, located near Richard Cantillon's birth place in Co. Kerry, celebrates his enormous contribution to modern economic thought and to entrepreneurial thinking by providing opportunities for entrepreneurs, economists, academics, students, representatives from the media and public sector organisations to question and discuss current topics of national, educational, business and economic interest. New insights collated during the School are accredited to source and relayed as a White Paper authoritative report to Government at the end of the School each year. See www.richardcantillon.com

8th, 9th & 10th September 2010

At Siamsa Tíre, Town Park, Tralee, Co. Kerry

Bookings: Box Office Siamsa Tíre + 353 (0) 66 7123055 | Fax + 353 (0)66 7127276

E boxoffice@siamsa.com www.siamsatire.com

Programme Co-ordination Deirdre Johnston, Fruition m +353 (0) 86 8524222 e deirdre@fruition.ie

Full 3 Day Ticket €150 includes Cultural Trail on Wednesday 8th and Gala Dinner & Awards at Ballygarry House Hotel on 9th September

Thursday 9th September including Gala Dinner and Awards €90

Friday 10th September €60

Unwaged/Students including Gala Dinner and Awards €30 per day/€50 both days

Wednesday 8th September Ballygarry House Hotel, Tralee.

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Entrepreneurs and Economists-Consensus or Conflict?

- 5.30pm Event Registration – Ballygarry House Hotel, Tralee
- 6.00pm **Welcome address: Ballygarry House Hotel, Tralee**
Featuring Eamonn O'Reilly, CEO, North & East Kerry Development and Tomás Hayes CEO, Kerry County Enterprise Board.
- 6.15pm **The Cantillon Name in North Kerry** – Local colour, local stories an informal presentation by Bryan MacMahon, Author, offering an insight into Cantillon clan stories throughout History.
- 7.00pm **Coach departing Ballygarry House Hotel** - Cantillon Cultural Trail in and around North Kerry.

Thursday 9th September Siamsa Tíre, Tralee.

9.30 to 10.15 **The Impact of Richard Cantillon on Economic Thinking**
Author of *Richard Cantillon: Entrepreneur and Economist* (Oxford University Press, 1986) Professor Antoin E Murphy, TCD on the enormous contribution of this great figure to world economics.

10.15 to 10.30 Q & A Discussion facilitated Dr. Thomas Cooney, DIT.



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- 10.30 **Economists - Past, Present & Future-What good are they?'** Presentation by Professor Brian Lucey TCD
- 11.00 to 11.30 Refreshments
- 11.30 to 12.15 **Towards a Foundation for Entrepreneurship – The Danish Model.**
Presentation by Anders Hoffmann, Director of the Danish Enterprise and Construction Authority www.deaca.dk
- 12.15 to 1.00 Panel & Audience Discussion featuring Prof. Antoin Murphy, Prof. Brian Lucey and Mr. Anders Hoffman. Facilitated by Dr. Thomas Cooney, DIT.
- 1.00 to 2.00 Lunch Brandon Hotel, Tralee
- 2.00 to 3.00 **The Need for Entrepreneurial Behaviour in the Public Sector**
Presentations by Mr. Colm McCarthy, Lecturer, School of Economics, UCD; An Invitation awaiting acceptance from Mr. Jack O'Connor, General President, SIPTU; and Ms. Maria Ginnity, Enterprise Policy & Communications, Forfás.
- 3.00 to 3.30 **Panel & Audience Discussion** featuring Mr. Colm McCarthy, Mr. Jack O'Connor, & Ms. Maria Ginnity facilitated by Mr. Dick Spring, former Tanaiste, Minister for Foreign Affairs and Leader of the Labour Party, currently Executive Vice-Chairman of **FEXCO**.
- 3.30 to 4.00 Refreshments
- 4.00 to 5.00 **Social Entrepreneurship & Social Enterprise – Models of Best Practice**
Presentations by Mr. Sean Coughlan of Social Entrepreneurs Ireland. Featuring singer Ms. Frances Black, The Rise Foundation; Ms. Cáit Uí Chonaill & Mr. Brían O'Riordáin of Forbairt Na Dromada Teo in conversation with Dr. Emer Ní Bhrádaigh, DCU/INTRE.
- 5.00 to 5.30 Audience & Panel Discussion featuring Sean Coughlan, Frances Black, Cáit Uí Chonaill and Brían O'Riordáin, facilitated by Mr. Jerry O'Sullivan, Presenter with 'Kerry Today' at Radio Kerry.
- 7.30pm Gala Dinner Ballygarry House Hotel including a presentation of the Richard Cantillon Recognition Awards 2010

Friday 10th September Siamsa Tíre, Tralee.

- 9.30 to 10.30 **'Teaching Entrepreneurship'**
Presentations by Dr. Emer Ní Bhrádaigh, DCU/INTRE on Third Level Education, Ms. Breda O'Dwyer, IT Tralee on Second Level Education and Mr. Raomal Perera, INSEAD Paris/previous CEO Network 365.
- 10.30 to 11.00 Panel and audience discussion featuring Dr. Emer Ní Bhrádaigh, Ms. Breda O'Dwyer, and Mr. Raomal Perera facilitated by Mr. Declan Malone, Editor at The Kerryman.
- 11.00 to 11.30 Refreshments



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- 11.30 to 12.10 **Different Models for Supporting Banking Institutions**
Presentations by Mr. Brendan McDonagh, Chief Executive of NAMA, the Irish National Asset Management Agency, Professor Brian Lucey TCD, and Professor Antoin Murphy referencing Richard Cantillon on speculation, share dealing and the Banking crisis in Ireland.
- 12.10 to 12.30 **Another Perspective – The Swedish Model for supporting National Asset Management**
Presentation by the Daniel Barr, Head of Bank Support at Riksgälden, The Swedish National Debt Office.
- 12.30 to 1.00 Panel & Audience Discussion featuring Brendan McDonagh, Daniel Barr, Brian Lucey, Antoin Murphy facilitated by Mr. Vincent Browne, Presenter, TV3.
- 1.00 to 2.00 Lunch Brandon Hotel Tralee
- 2.00 to 3.00 **Boston, Berlin or Beijing– Home Thoughts from Abroad – Economic Developments & Opportunities for Irish Businesses**
Presentations by Representatives from the Embassies in Ireland of the United States of America, the Federal Republic of Germany, & the Embassy of the People’s Republic of China.
- 3.00 to 3.30 **Panel & Audience Discussion** featuring Representatives of the Embassies of the United States of America, the Federal Republic of Germany and the Embassy of the People’s Republic of China facilitated by Mr. Thomas Molloy, Business Section, The Irish Independent.
- 3.30 to 4.00 Refreshments
- 4.00 to 5.30 **Regional Development - Case Study Kerry**
European Entrepreneurial Region of the Year 2010– Snapshots of the future
Featuring presentations by Ms. Marie Lynch, Shannon Development; Mr. Mike Fitzgerald, Altobridge; Mr. Eamonn O’Reilly North & East Kerry Development; Invitations awaiting acceptance from Mr. Tom Curran, County Manager, Kerry County Council and Mr. Vincent Cunnane, Shannon Development; Mr. Tomás Hayes, Kerry County Enterprise Board; Mr. George Nash, Killarney Technical Innovation Centre; Mr. Ray O’Connor, Regional Manager, IDA South West Region; Dr. Barney O’Reilly of the Kerry Education Service. Session facilitation by Mr. Conor Keane, Business Editor, The Irish Examiner.

Richard Cantillon School is an initiative of North and East Kerry Development and Kerry County Enterprise Board. It also receives supports from Southwest Regional Authority, Shannon Development and local interest groups. Seminar Partners in 2010 include ECSB (European Council for Small Business and Entrepreneurship) and INTRE (Ireland’s Network of Teachers and Researchers in Entrepreneurship).